

# Political Subjectivity

Foreword by William Stephenson

Acknowledgments

## 1. Introduction: Operant Subjectivity

### PART I: METHODOLOGICAL PRINCIPLES

## 2. Fundamentals

Statistical method. *Q*-sorting technique. An illustration: Political ethos. Structured samples and theoretical rotation. Theoretical versus statistical significance of factors. Contextual and dynamic aspects of self-reference. Summary.

## 3. Applications

Public opinion and attitudes. Decision making. Literature. Imagery. Personality. Philosophical inquiries. Intensive analysis—Mood and political climate. Decision making. Responses to literature. The political self and personality. Political propaganda. Summary.

### PART II: TECHNICAL PROCEDURES

## 4. Technique and Method

Problem selection. Conceptualization. Respondent selection. Data collection. Correlation. Factor analysis. Factor rotation. Factor scores. Factor interpretation. Summary.

### Appendix: Technical Notes

1. Mean and standard deviation of *Q*-sort distribution. 2. Permutations and combinations in *Q* sorting. 3. The geometry of correlation. 4. Pearson's *r* for forced-distribution data. 5. Relation of Pearson's *r* to Spearman's  $r_s$ . 6. Distribution and standard error of *r*. 7. Forced versus unforced *Q*-sort distributions. 8. Factor reliability. 9. Standard error of factor scores. 10. Standard error of the difference. 11. JINNI factor score program.

## Epilogue: Political Subjectivity

The locus of subjectivity. Subjectivity in historical context. In search of the political subject.

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