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[to be continued]

Factor theory in Q methodology parallels quantum theory in nuclear physics, but the parallelism does not apply to factor theory for R methodology (psychometrics, the technology of individual differences) because there is no standard unit in R. There is the necessary unit in Q, the quantsal (QUANTification of SALiency), the same for all Q sorts, all Q samples, all factors, for all cultures. (W. Stephenson)