

IN RETROSPECT: THE FIRST SUMMER INSTITUTE FOR THE SCIENTIFIC STUDY OF SUBJECTIVITY

"It was invigorating.... Excellent communicability, resonant rhetoric."

"The Q conference was wonderful...."

"Meeting everyone was wonderful--'most like' (+5) a rewarding experience."

"The conference was certainly a rewarding experience for me. Now I don't feel like I'm 'out in the cold' or 'lost in space' anymore."

In celebration of Q methodology's 50th year, social scientists from the U.S. Canada, and Latin America met July 18-20 in Columbia, Missouri, for a conference to honor William Stephenson, to report on various research projects, to witness the dedication of the Stephenson Communication Research Center, and to make plans for future Institutes, the second of which is scheduled for next summer at the University of Missouri's School of Journalism. A replica of this year's program is included as the center insert of this issue, and some of the papers which were presented are summarized in the April, 1985 issue.

The highlight of the Institute was two presentations by Stephenson: "Ten Pillars of Q-Methodological Wisdom" and "The Next Fifty Years for Q," the latter being the Earl F. English Lecture, the first of a series named after the Journalism dean who originally enticed Stephenson to Missouri in 1958.

The "Ten Pillars" are 12 of Stephenson's unpublished manuscripts, 10 of which he presented to the Graduate Department of the School of Journalism, along with his wish that their publication be fostered; two others (A and K, below) are being temporarily retained for further revision.¹ The ten pillars include:

1. The manuscripts will be housed in the Stephenson Research Center. Copies of the 10 released manuscripts can be obtained for a fee by contacting Professor Joye Patterson, School of Journalism, Univer-

- A. Intimations of Self (c. 1950)
- B. Self as Operant Subjectivity (1984)
- C. The Play Theory of Newspaper Reading (1964)
- D. Computer pScience (1977)
- E. Two-Way Communication in Management (1970)
- F1. Newton's Fifth Rule: Pro re Theologica, Pro re Scientia (1974) [Short version: "Cookbook" (1974-75)]
- F2. Newton's Fifth Rule: Vol. 1: The Abduction of Sin (1985)
- G. Newton's Fifth Rule: Vol. 2: The Abduction of Common Science (1985)
- H. Quiddity College: Thomas Jefferson's Legacy for Moral Science (1970-80)
- I. Q-methodology and the Romanesque Concourse (1983)
- J. pScience: Symposium Series for Editors Report (1973)
- K. Psychoanalysis and Q-methodology (1954)

In his remarks, Stephenson summarized each of the manuscripts, gave its historical background, and stated its importance for Q methodology and subjectivity.

In "The Next Fifty Years for Q," Stephenson compared concourses and Q factors to significant "decision structures" of the past--e.g., Constantine the Great's *Edict of Milan* (325 AD), the Magna Carta (1215), and Jefferson's *Declaration of Independence* (1776)--all being rich in communicability, rooted in myth and wonder, shared by all people in the cultures of their time, and formative for society thereafter. All decision structures of this kind touch on moral issues, and Q makes a moral science possible, as was illustrated in a study of religion based on a concourse taken from the theological works of Barth, Illich, Niebuhr, and Tillich, as well as from sociologists Durkheim, Malinowski, Marx, and Weber. The future of Q is in the direction of quantum-factor theory, applicable to everyday events as well as to history. In this connection, Q provides operational

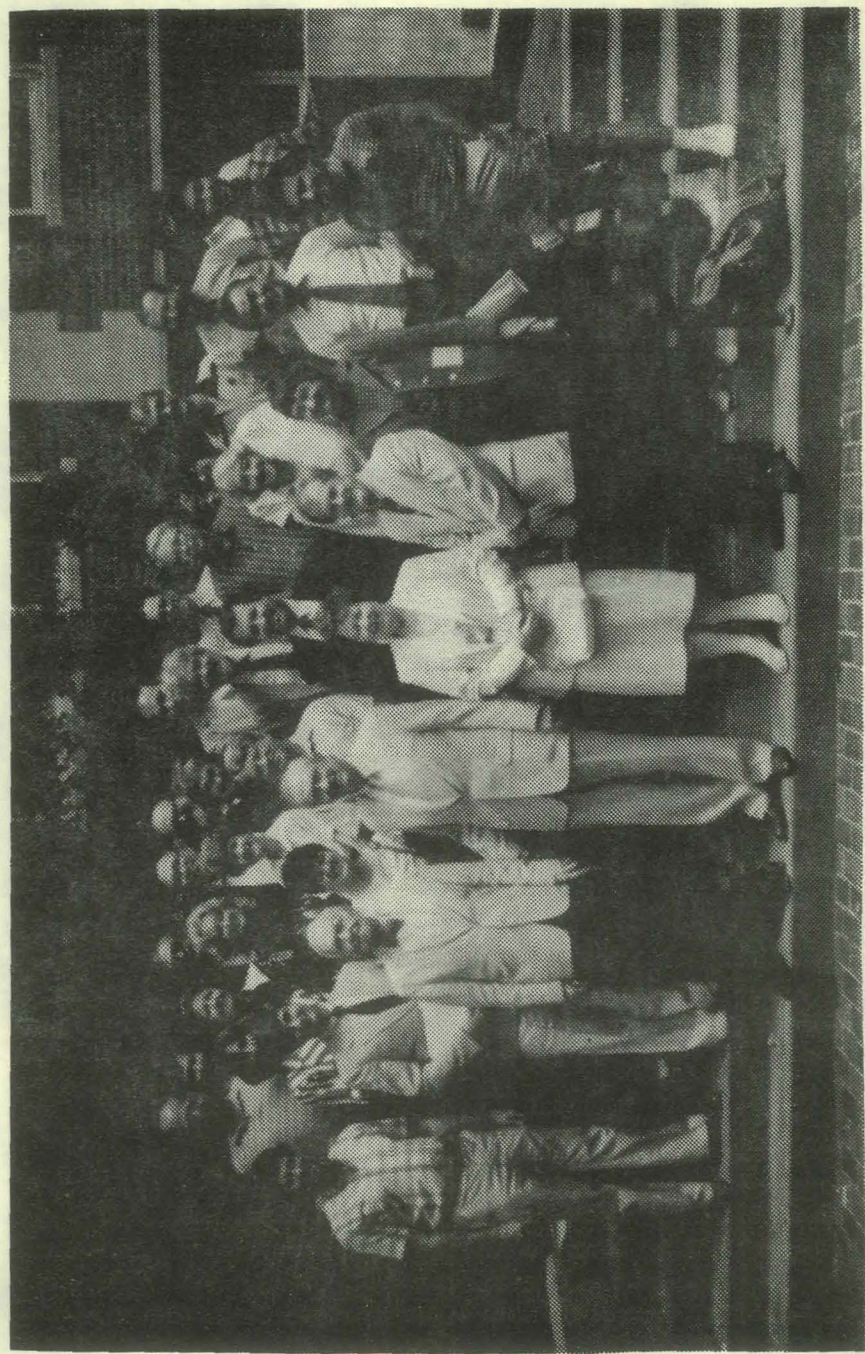
substance for Harold Lasswell's grand conception (in *The Future of Political Science*, 1964)--of conscious awareness (subjective communicability) and *referentiality* (self-) existing in duration, with Q sorts providing models of past and future brought to bear on the present, and free of the categorical entrapments of philosophers and the dead facts of R methodology, both being as frozen in duration as the East-West standoff in the struggle for public order. By way of contrast, quantum and subjective sciences are possible because of the richness of their domains--of the interior of the atom and of the contents of a concourse.

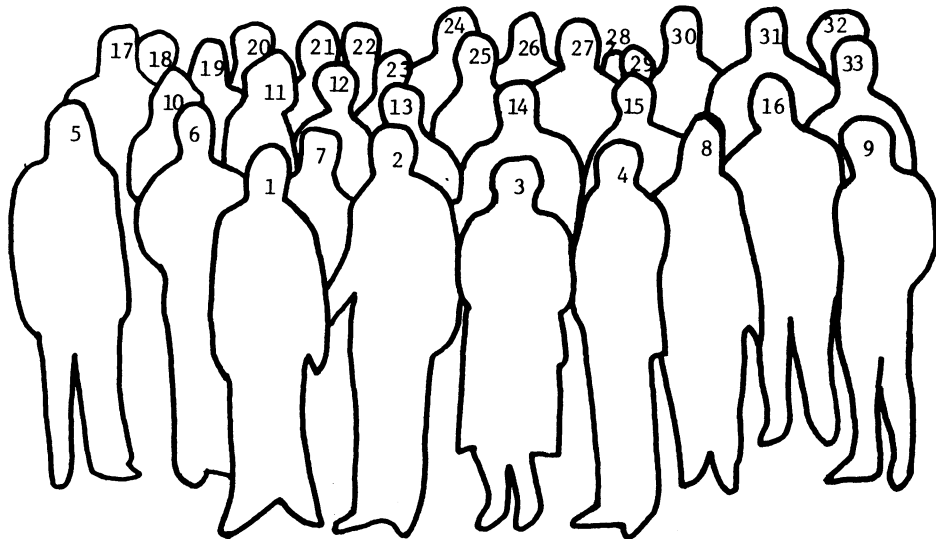
Stephenson's two conference papers, along with the other presentations, are scheduled to be published in the *Proceedings* of the First Summer Institute, under the direction of Professor Won Chang, School of Journalism, University of Missouri. Progress on this publication will be announced in the next issue of *Operant Subjectivity*.

ATTENDANCE AT THE CONFERENCE

Following Stephenson's presentations, a group of his associates and students, past and present, gathered with him for pictures outside Gannett Hall, and one of the photographs is reproduced on the next page. Not all attenders were included in this picture, however, and for the historical record, what follows is a list of those who were formally registered and attended the conference. The registration list may not be wholly complete. Apologies are therefore extended to anyone omitted, along with an invitation to contact the editor so that the listing can be made complete.

Formal registrants included: James D. Atwater, Dean, Journalism, U Missouri; Leonard Barchak, Communication, LaSalle U; Donald Brenner, Journalism, U Missouri; Michaela Brown, Journalism, U Nebraska; Steven Brown, Political Science, Kent State U; Gregory Casey, Political Science, U Missouri; Lucila Castañeda de León, Texas Children's Hospital, Houston (and Guatemala City); Won Chang, Journalism, U Missouri; Wilma Crumley, Journalism, U Nebraska; Brian D'Agostino,





Among the participants of the First Summer Institute for the Scientific Study of Subjectivity, July 18-20, 1985, University of Missouri-Columbia: ¹William Stephenson, ²Dean Emeritus Earl F. English, ³Mrs. Ceola English, ⁴Steven R. Brown, ⁵Leonard J. Barchak, ⁶Charles Self, ⁷Lucila Castañeda, ⁸Joye Patterson, ⁹Irvin Goldman, ¹⁰Karen Hunt, ¹¹Lynn O'Shea, ¹²Eva Lichtenberg, ¹³Tom Danbury, ¹⁴Michael Mansfield, ¹⁵Helen Goldberg, ¹⁶Won Chang, ¹⁷Richard Schreiber, ¹⁸Charles Mauldin, ¹⁹Wilma Crumley, ²⁰Michael Strickland, ²¹Doran Levy, ²²Albert D. Talbott, ²³Mary Nirmaier, ²⁴Donald J. Brenner, ²⁵Don Ranly, ²⁶Dean James D. Atwater, ²⁷William Ingenthron, ²⁸Bud Carlson, ²⁹[unidentified], ³⁰Jim Shaner, ³¹Dan Morris, ³²[unidentified], ³³Jung-Ho Han. (Photo by Mariel Stephenson)

Political Science, Columbia U; Tom Danbury, Survey Sampling, Inc., Westport CT; Karen Dennis, Francis Scott Key Medical Center, Baltimore; Jerome du Bois, Political Science, U Maryland; Earl F. English, Dean Emeritus, Journalism, U Missouri; David Gillespie, Political Science, Presbyterian College; Helen Goldberg, Columbia MO; Irvin Goldman, U Windsor, Canada; Doug Hindman, Journalism, U Nebraska; Sue Hoevelman, Jenks High School, Jenks OK; Karen Hunt, Group Health Association of America, Washington DC; William Ingenthron, Journalism, U Arkansas-Fayetteville; Dennis Kinsey, Decision Research Inc., Cleveland; Doran Levy, Market Structure Insights, Minneapolis; Eva Lichtenberg, clinical psychology, Chicago; Michael Mansfield, Political Science, Baylor U; Bruce McKeown, Political Science, Seattle Pacific U; Charles Mauldin, Signature Software Corp., Houston; Diane Montgomery, Family Medicine, U Oklahoma; Dan Morris, Journalism, U Missouri; Mary Nirmaier, Columbia MO; Patrick O'Brien, Journalism, U Iowa; Lynne O'Shea, Arthur Andersen & Co., Chicago; Joye Patterson, Journalism, U Missouri; Charles Piper, Journalism, U Nebraska; Arthur Robins, Psychiatry, U Missouri; Betty Rottman, U Missouri; Richard Schreiber, Schreiber & Associates, Peoria IL; Charles Self, Communication, U Alabama; William Stephenson, Journalism (Emeritus), U Missouri; Charles Stephenson, Agency for International Development, Washington DC; Michael Strickland, Journalism, U Nebraska; Albert Talbott, Journalism, U Iowa; James Weiss, Psychiatry, U Missouri; and Sharon Yoder, Journalism, U Missouri.

COMMITTEES

Following the formal proceedings, a set of provisional committees was established to begin the work of placing the Stephenson Research Center and the Summer Institute on firm footings:

Executive Committee: Donald Brenner, Steven Brown, Doran Levy, Charles Mauldin, Lynn O'Shea, and Joye Patterson. The Executive Committee is scheduled to meet in January to monitor progress and future plans. Communication should be directed to Brenner, School

of Journalism, University of Missouri, Columbia MO 65205 (phone 314/882-4852).

Program Committee for Second Conference: Leonard Barchak, Donald Brenner, Brian D'Agostino, Helen Goldberg, Irvin Goldman, and Charles Self. Communication should be directed to Goldman, Department of Communication Studies, University of Windsor, Windsor ONT N9B 3P4 (phone 519/253-4232, Canada).

Fundraising Committee: Doran Levy, Charles Mauldin, and Lynn O'Shea. Contact Mauldin, Signature Software Corp., 615 W. Gray Street, Houston TX 77019 (phone 713/526-0909).

Goals Committee: Steven Brown, Leonard Barchak, and Charles Self. Contact Brown, Political Science Department, Kent State University, Kent OH 44242 (phone 216/672-2060).

In addition, Steven Brown and Lynn O'Shea were charged with developing a list of names of persons to be invited to serve on a national advisory board of the Stephenson Center.

During the informal planning session, several immediate objectives were suggested for the Stephenson Center: (1) To serve as a clearing house for Stephenson's published and unpublished manuscripts, for other papers involving Q methodology, and for tapes and other resources of interest to Q researchers; (2) to be a focal point for developing a network of researchers interested in Q; and (3) to raise funds for the appropriate furnishing of the Center, for endowments and staffing costs, and for fellowships for graduate students who will be assisting with research projects administered through the Center.

*Come forth into the light of things,
Let Nature be your teacher.*

-- William Wordsworth