

What books or papers would you recommend to the other participants? Works by William Stephenson.

What do you think we should do next? Write a book, run a Q-only event, run a small scale event on Q and social constructionism, be ideological and challenge the constructed order!

This conference followup report was taken from a larger report filed with the sponsoring agency, the Economic and Social Research Council (United Kingdom). Additional details can be obtained from the authors.

Summary of the 5th Q Conference (26-28 October 1989)

The final conference program, which participants received upon arrival, contained the following from Maimie (Mrs. William) Stephenson:

Today, October 27th, 1989, is a very special day for a band of scholars who are continuing an exciting quest. Many are here--including some of Will's earliest colleagues--Tom Danbury, "Will's Girls," Steve Brown and the "Circle of Friends"--it too, has widened into a net extending over continents. The spreading and growing awareness of what Q is all about was the great triumph of Will's last spring.

Today, Will would thank you all, with intensity for a special few, for your steadfastness, exploring spirits and inquiring minds, and for your continuing resolve to hold Q's banner high. As Will would say, "March on!"

We thank you deeply,
Maimie

The conference opened with the usual social gathering on Thursday night, at which time the Stephenson Research Center was presented with a xeroxed copy of William Stephenson's 1927 physics dissertation, *On the Effect of the Shape of the Cathode on the Glow Discharge: The "Hetero-Normal" Current-Density Effect*, Kings College, Durham University. (In the 1950s, Kings College, which had been a satellite campus of Durham, became independent and was renamed University of Newcastle-upon-Tyne, and it is in the Newcastle library, rather than at Durham, that the original dissertation is currently lodged.)

Program director for the conference was Donald J. Brenner, Director of the Stephenson Research Center, School of Journalism, University of Missouri. The following papers were presented during the course of the conference:

- Steven R. Brown, Kent State University, *Operant Foundations of Value Clarification*
- Brian D'Agostino, Columbia University, *Personality, Belief Systems, and U.S. Foreign Policy*
- Albert D. Talbott, University of Iowa, *Journalists in the Movies: A Series of Studies of the Ways Journalists Are Perceived to be Portrayed in Feature Films*
- Leonard J. Barchak, McNeese State University, *Evil Advertising and Virtuous Public Relations: The Future of an Illusion in the Open Society*
- Karen E. Dennis, Francis Scott Key Medical Center and Johns Hopkins University, *Patients' Control and the Information Imperative: Clarification and Confirmation*
- Deborah E. Gibson, Memphis State University, *A Q-Analysis of Interpersonal Trust in the Nurse-Client Relationship*
- Karen E. Dennis, Francis Scott Key Medical Center and Johns Hopkins University, *The Real and Ideal Hospital Work Environments in Juxtaposition*
- Won Ho Chang and Suk Hong Yoon, University of Missouri, Columbia, and Chosun Ilbo, Seoul, *National Interest and the Press in Korea: A Q-Methodological Study*
- Patrick Peritore, University of Missouri, Columbia, *Q Methodology and Ethnopsychology*
- Keith P. Sanders and Daniel N. Morris, University of Missouri, Columbia, and Boise State University, *Q Method and the Oral History Tradition*

- Irvin Goldman and Ivan Emke, University of Windsor and Carleton University, *Communication and Canadian Identity: A Q-Methodological Study*
- Joan E. Aitken, University of Missouri, Kansas City, *College Student Perception of Alcohol Use as Related to Interpersonal Communication Interaction*
- Leonard J. Barchak and Paul Arnold, McNeese State University, *Reducing Vulnerability by Assessing Customer Business Styles*
- James Shaner, University of Missouri, Columbia, *Modeling Farm Management Decision-Making: A Q-test of Adoption Theory Applied to Decisions Regarding Conservation Compliance*

The yearly banquet was taken up by a "William Stephenson Memorial Program," which included a showing of portions of the 1988 videotaped interview, *William Stephenson on His Life and Career* (provided courtesy of New Directions for News Programs, School of Journalism, University of Missouri), followed by reminiscences by Charles Stephenson and comments by others in attendance.

...one reason I was so reluctant to use the concept of the self was that if I got into something that vague, it could never be measured. We could never do research on the self. That's why William Stephenson's development of the Q-sort came along at just the right moment, as far as I was concerned. Here was a way of getting an objective picture of this highly subjective phenomenon--the self. (Carl Rogers)