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### **6th Q Conference, 25-27 October 1990**

The conference began as usual with a Thursday evening social gathering, followed by paper presentations and discussion on Friday and Saturday:

- Steven Brown, Kent State University, and Margaret Mathieson, University of Leicester, England, *The Operantcy of Practical Criticism*
- Dan Thomas, Wartburg College, and Larry Baas, Valparaiso University, *Ronald Reagan in the Public Mind*
- James C. Rhoads, Jr. and Milan T.W. Sun, Kent State University, *The Altemeyer "Right-Wing Authoritarian" Scale: A Q Methodological Look*
- Patrick Peritore, University of Missouri, *India's Environmental Crisis: A Q-Methodology Elite Attitude Study*
- Hung Kyu Kim, Hankook University of Foreign Studies, Korea, *Q Methodology and Advertising Research in Korea*

- John Merrill, Louisiana State University, *The Stephenson/Merrill Proposal for a New Journalism Curriculum*
- Albert D. Talbott and Haven Simmons, University of Iowa, *Journalists in the Movies: A Preliminary Study of the Perceptions of Journalists and Law Enforcement Officers in Nine Films*
- Karen Dennis, Francis Scott Key Medical Center and Johns Hopkins University, *Weight Control Self Efficacy*
- Bernie Murchison, University of Queensland, Australia, *Attitudes Towards Media Coverage of the Fitzgerald Inquiry on Corruption in Queensland: A Q Study*
- Leonard Barchak, McNeese State University, *The Forgotten Symphonies: PR and Marketing Study of the Lake Charles Symphony Orchestra*
- Panel Discussion: *What to Do When the Journals Reject Your Q-Study*
- Banquet Address: Larry Fuhrer, Chairman and President, Presidential Services, Inc., Chicago
- Patricia Kay Felkins, Loyola University of Chicago, and Irvin Goldman, University of Windsor, *Myth, Representation and Communication in the Image of John Kennedy*
- Paul Grosswiler, Towson State University, *Q-Methodology Study of Marshall McLuhan's Theory of Visual and Acoustic Preferences in Media, Aesthetics and Ideology*
- Ana C. Garner, University of Iowa, *Safety Communication: Toward an Understanding of Passenger Attention to Safety Information on Airplanes*
- Joanne Gallivan, University College of Cape Breton, Nova Scotia, *Gender Differences in the Psychology of Humor*

During the conference, the Stephenson Research Center was presented with a microfiche copy of William Stephenson's 1929 psychology dissertation, *Mental Tests and Their Relation to the Central Factor*, University of London. Last year, the Center received a copy of Stephenson's physics dissertation (Durham University, 1927).