

07-17-2025

# Land Use Guidelines for Drone Hubs in the U.S.: Optimal Site Selection and Policy Frameworks

David Ison

*Washington State Department of Transportation Aviation Division*

This study investigated public preferences regarding drone hub siting through a quantitative survey of 1,023 U.S. respondents. The findings reveal an overwhelming consensus (97.9%) in support of banning drone hubs near sensitive areas, such as residential neighborhoods and schools. Residential settings significantly influenced distance preferences, with urban residents showing greater acceptance of closer proximities (52.0% preferred 1/2 mile to 1 mile) compared to rural residents who favored greater distances (51.7% preferred 1 mile to 2 miles). Chi-square tests confirmed statistically significant relationships ( $p < .001$ ) between residential settings, distance preferences, and noise tolerance. Gender and age also significantly influenced drone acceptance levels, with females and younger respondents showing more positive attitudes. The most effective mitigation measures included noise reduction technology (63.0%), limited operating hours (61.2%), and community involvement (56.0%). Based on these findings, the study proposes evidence-based guidelines for drone hub siting that include tiered setback requirements, context-sensitive noise standards, operational restrictions, and comprehensive stakeholder engagement strategies. These quantitative parameters provide a foundation for sustainable drone infrastructure development that balances technological advancement with community acceptance.

## Recommended Citation:

Ison, D. (2025). Land use guidelines for drone hubs in the U.S.: Optimal site selection and policy frameworks. *Collegiate Aviation Review International*, 43(1), 164–190. Retrieved from <https://ojs.library.okstate.edu/osu/index.php/CARI/article/view/10328/9102>

## **Introduction**

The rapid advancement of drone technology has transformed various industries, offering unprecedented capabilities in logistics, surveillance, infrastructure inspection, and emergency services. As the Federal Aviation Administration (FAA) continues to refine regulations governing unmanned aircraft systems (UAS), the emergence of drone hubs—dedicated facilities supporting drone operations, maintenance, and logistics—has become a significant development in transportation infrastructure planning (FAA, 2023a). These hubs serve as critical nodes for commercial drone operations, supporting activities that range from package delivery to the transportation of medical supplies.

The drone industry has experienced exponential growth, with the FAA reporting over 867,000 registered drones in the United States as of 2023 (FAA, 2023b). This proliferation has been driven by technological innovations, decreasing costs, and expanding commercial applications. Companies, including Amazon, UPS, and Wingcopter, have pioneered drone delivery services, while government agencies increasingly deploy drones for public safety, infrastructure inspection, and emergency response operations (Merkert & Bushell, 2020). The emergence of urban air mobility concepts has further accelerated interest in drone infrastructure, with projections suggesting that the commercial drone market could reach \$11.2 billion by 2026 (Goldman Sachs, 2020).

## **Problem Statement**

Despite their potential benefits, integrating drone hubs into existing urban and suburban landscapes presents significant challenges. Unlike traditional transportation infrastructure, drone operations occur in three-dimensional space, creating novel concerns regarding airspace management, safety, noise pollution, and privacy (Dukowitz, 2022). Local governments often lack the necessary regulatory frameworks and technical expertise to evaluate and approve drone hub proposals, resulting in inconsistent and sometimes inadequate land-use decisions. The Federal Aviation Administration's authority primarily covers airspace regulation, leaving a regulatory gap in land use planning that local jurisdictions must address (Clothier et al., 2015).

Furthermore, community opposition to drone operations has emerged as a substantial barrier to implementation. Concerns about noise, visual disturbance, privacy infringement, and safety risks have fueled resistance to drone hub development in residential and mixed-use areas (Rothstein, 2022). Without clear guidelines for site selection and operation based on public preferences and concerns, these conflicts threaten to impede the advancement of beneficial drone technologies. Research has shown that public acceptance is crucial for the successful deployment of new transportation technologies, and negative community reactions can significantly delay or prevent infrastructure projects (Gkartzonikas & Gkritza, 2019).

## **Research Questions**

The study was guided by the following research questions:

1. What are public preferences regarding acceptable distances between drone hubs and sensitive areas?
2. How do demographic factors such as age, gender, and residential setting influence drone acceptance levels?
3. What mitigation measures are perceived as most effective in increasing acceptance of drone hubs?
4. How do noise perception and tolerance vary among different community types?

### **Objectives**

This research aims to develop comprehensive land use guidelines for drone hub site selection and operation in the United States, based on quantitative survey data of public preferences and concerns. Specifically, the study seeks to identify optimal site selection criteria that balance operational requirements with community impact considerations, quantify public perceptions regarding acceptable distances between drone hubs and various land uses, evaluate the effectiveness of different mitigation strategies in increasing public acceptance of drone operations, and develop evidence-based policy recommendations for integrating drone hubs into urban and suburban environments.

By providing a robust analytical foundation for drone hub planning based on public input, this research intends to facilitate the responsible development of drone infrastructure while mitigating potential negative impacts on communities. The study addresses a critical gap in the literature by providing quantitative data on public preferences that can inform evidence-based policy development rather than relying solely on theoretical frameworks or expert opinions.

### **Literature Review**

This section organizes a review of literature related to federal regulations, public acceptance, land use approaches, noise impacts, and technological considerations associated with drone operations.

#### **Federal Regulations and Governance**

The regulatory framework for drone operations in the United States is primarily established by the Federal Aviation Administration (FAA). Since introducing Part 107 regulations in 2016, which set the foundational rules for commercial drone operations, the FAA has continued to refine its approach to integrating unmanned aircraft systems (UAS) into national airspace (FAA, 2021). These regulations established operational limitations, including maintaining a visual line of sight (VLOS), flying below 400 feet, and avoiding operations over people without specific waivers or certifications.

The Remote ID requirements, which came into full effect in March 2024, represent a significant advancement in drone regulation. As the FAA (2024) described, Remote ID functions

as a "digital license plate" that broadcasts information about the drone and its location during operation. This system enhances safety and security by enabling authorities to identify drones operating within their jurisdiction. The implementation of Remote ID has been viewed as a critical enabler for more advanced operations, including beyond visual line-of-sight flights and operations over people (Rao et al., 2016).

However, while these federal regulations provide a foundation for drone operations, they primarily focus on airspace management and safety, rather than land use considerations for drone infrastructure. This regulatory gap has created challenges for local governments in establishing appropriate zoning and permitting requirements for drone hubs. The intersection of federal airspace authority and local land use control remains a complex area that requires coordination between multiple levels of government (Pauner et al., 2018).

### **Community Concerns and Public Acceptance**

Research on public acceptance of drone technology has identified several key concerns influencing community responses to drone operations. Noise has consistently emerged as one of the primary concerns, with studies indicating that drone noise is often perceived as more annoying than other transportation sounds at equivalent decibel levels (Christian & Cabell, 2017; Ison, 2023; Torija et al., 2019). The unique acoustic characteristics of drone noise, particularly its tonal qualities and intermittent nature, contribute to higher annoyance ratings compared to continuous noise sources, such as highway traffic (Schäffer et al., 2021).

Visual impact represents another significant concern, particularly in residential areas. Yoo et al. (2018) found that the visibility of drones reduced the perceived quality of life in residential neighborhoods, with operational frequency being a key factor influencing acceptance levels. The psychological impact of seeing drones overhead has been linked to concerns about surveillance and privacy, even when drones are not equipped with cameras or are being used for surveillance purposes (Clothier et al., 2015). Privacy concerns have also been identified as a significant barrier to public acceptance, with surveys indicating widespread anxiety about the surveillance capabilities of drones operating over residential areas (Wang et al., 2021).

Additionally, safety perceptions significantly influence public attitudes toward drone operations. Rice et al. (2018) found that concerns about mechanical failures, operator errors, and potential crashes were prevalent among survey respondents, particularly those unfamiliar with drone technology. These safety concerns are often exacerbated by media coverage of drone incidents and near-misses with aircraft despite statistical evidence showing relatively low actual risk levels (Rao et al., 2016). The perceived risk often exceeds the actual risk, highlighting the importance of public education and transparent communication about safety measures.

### **Land Use Planning Approaches and Integration Strategies**

Several studies have explored approaches to integrating drone infrastructure into urban and regional planning frameworks. Bauranov et al. (2021) proposed a multi-criteria decision-making approach to selecting drone hub sites, incorporating population density, existing transportation networks, noise sensitivity, and operational requirements. Their model emphasized the importance

of buffer zones between drone operations and sensitive land uses, suggesting that spatial separation is crucial in maintaining community acceptance.

Freeman and Freeland (2022) analyzed zoning approaches for drone infrastructure in five U.S. cities, identifying emerging practices such as designated drone corridors, overlay districts, and performance-based standards. Their research highlighted the value of adapting existing land use tools to address the unique characteristics of drone operations, rather than creating entirely new regulatory frameworks. The study found that cities taking proactive approaches to drone regulation were better positioned to accommodate drone infrastructure while protecting community interests.

The concept of designated drone corridors has gained particular attention as a planning tool for managing urban drone operations. These corridors, typically aligned with existing transportation infrastructure such as highways and railways, provide predictable flight paths that minimize impacts on residential areas while maintaining operational efficiency (Kopardekar et al., 2016). Research by Pongsakornsathien et al. (2020) demonstrated that well-designed corridor systems could reduce noise exposure to residential areas by up to 40% compared to unrestricted flight patterns.

Community engagement has been identified as a critical factor in the successful implementation of drones, complementing these planning approaches. Kuzma et al. (2021) documented significant improvements in public acceptance following transparent engagement processes that addressed concerns, demonstrated the technology, and incorporated community feedback into operational guidelines. Their research emphasized that engagement must begin early in the planning process and continue throughout implementation to maintain community support. Similarly, Lidynia et al. (2017) found that public participation in drone policy development resulted in more nuanced and effective regulations that strike a balance between innovation and community protection.

### **Noise Impact and Mitigation Research**

Extensive research has been conducted on the characteristics of drone noise and its impact on communities. Schäffer et al. (2021) conducted field studies measuring community response to drone noise, finding that the intermittent and unpredictable nature of drone operations contributes to higher annoyance levels compared to steady-state noise sources. Their research suggested that noise metrics developed for traditional aircraft may not accurately predict community responses to drone operations, necessitating the development of drone-specific assessment methods.

Technological approaches to noise reduction have shown promise in addressing community concerns. Research by Intaratet et al. (2016) demonstrated that modifications to propeller design and shrouding could reduce drone noise by 10-15 decibels without significantly impacting performance. Similarly, studies of electric propulsion systems have shown potential for quieter operations compared to internal combustion engines, though battery limitations continue to constrain operational range and payload capacity (Bacchini & Cestino, 2019).

The temporal aspects of noise exposure have also been the focus of recent research. Torija et al. (2020) found that community acceptance of drone noise was significantly influenced by time of day, with evening and night operations generating substantially higher complaint rates even at lower sound levels. This research suggests that operational restrictions based on time of day may be more effective than absolute noise limits in maintaining community acceptance.

## **Technological and Economic Considerations**

Rapid technological development in the drone industry has important implications for land use planning. Advances in battery technology, autonomous navigation, and collision avoidance systems are expanding the operational capabilities of drones while potentially reducing some community concerns (Kopardekar et al., 2016). However, these technological improvements also enable more intensive operations, potentially increasing the impact on communities if not adequately managed through planning and regulation.

Economic considerations play an increasingly important role in drone hub planning decisions. Research by McKinsey & Company (2020) estimated that drone delivery services could generate \$100 billion in annual economic value by 2030, provided that regulatory and community acceptance challenges are successfully addressed. The potential economic benefits of drone operations, including reduced delivery costs, decreased traffic congestion, and environmental benefits from reduced vehicle emissions, provide compelling arguments for communities to accommodate drone infrastructure.

The existing literature offers valuable insights into regulatory frameworks, community concerns, technological advancements, and planning strategies. However, a need remains for quantitative research on public preferences regarding specific siting criteria, acceptable distances, and mitigation measures to guide evidence-based planning decisions for drone hub development. This study addresses that gap by providing comprehensive survey data on public preferences that can inform policy development and planning decisions.

## **Methodology**

This section describes the methodology and design used to conduct this study, including the process by which survey participants were engaged and selected, as well as information on whether incentives were provided. It also explains the rationale for using chi-square tests as the primary statistical method, given their suitability for analyzing categorical data where variables are independent of each other.

## **Research Design**

This study employed a quantitative research approach, utilizing a cross-sectional survey design, to gather data on public perceptions, preferences, and concerns regarding the siting and operation of drone hubs. The survey was designed to capture specific metrics on acceptable distances, noise tolerance levels, visual impact concerns, and mitigation preferences, informing evidence-based drone hub land use planning guidelines. The research design was informed by

previous studies on public acceptance of transportation infrastructure and adapted to address the unique characteristics of drone operations (Gkartzonikas & Gkritza, 2019).

### **Survey Instrument Development**

The survey instrument consisted of 27 questions covering four key areas:

1. Respondents' familiarity with drones and general attitudes toward increasing drone use for commercial operations.
2. Perceptions of drone noise compared to other urban sounds, acceptable noise levels near residences/workplaces, and tolerance for operational frequency.
3. Preferences regarding acceptable distances between drone hubs and sensitive land uses, visual impact concerns, and operational frequency thresholds.
4. Preferences for mitigation strategies and policy approaches, including operational restrictions, technological improvements, and zoning requirements.

These questions were designed to identify the most effective strategies for increasing public acceptance and to guide policy development. Most perception and attitude questions used 10-point Likert scales to capture nuanced responses, while distance and policy preference questions used categorical options based on realistic planning scenarios.

Demographic information, including age, gender, education level, residential setting, household income, and household size, was collected to enable analysis of preference variations across different population segments. The survey instrument was pilot-tested with a small sample of 50 respondents to identify potential issues with question clarity, response options, and survey length before full deployment.

### **Sampling and Data Collection**

Survey respondents are recruited from SurveyMonkey's audience panels, including the Contribute and Rewards programs. Participants opt in to complete surveys and are compensated through non-cash incentives. In the U.S., participants in the Contribute program may donate \$0.50 to a charity of their choice for each completed survey. Participants in the Rewards program can earn credits redeemable for gift cards or charitable donations. This approach provides access to a diverse panel of voluntary respondents representative of the U.S. population, incentivized through charitable donations or gift card rewards.

A sample of 1,023 adults was made available by the proprietary research sample provider. This type of sampling was used to ensure representation across demographic categories and residential settings. The sampling frame was designed to achieve geographic distribution across urban, suburban, and rural areas, recognizing that residential setting was expected to be a key variable influencing preferences. The survey was administered online between January and March 2024 using a professional survey platform that ensured data quality through attention checks and validation procedures.

The final sample included 781 respondents (76.3%) who identified as living in urban settings, 97 (9.5%) in suburban areas, and 145 (14.2%) in rural locations. While urban residents

were overrepresented relative to national demographics, this distribution reflected the expected concentration of drone operations in urban areas and provided sufficient sample sizes for meaningful analysis across all residential settings. The age distribution was concentrated in the 25-39 age range, with 248 respondents (24.2%) in the 25-29 age group, 378 (37.0%) in the 30-34 age group, and 359 (35.1%) in the 35-39 age group. The gender distribution was nearly equal, with 514 male respondents (50.2%) and 509 female respondents (49.8%).

Regarding education level, 907 respondents (88.7%) reported holding a bachelor's degree, while 75 (7.3%) had graduate degrees. This high educational attainment likely reflects both the online survey methodology and the self-selection of respondents interested in technology topics. For household income, the sample included representation across income brackets, with 396 respondents (38.7%) reporting income in the \$50,000-74,999 range and 401 (39.2%) in the \$75,000-99,999 range, indicating a predominantly middle-class sample.

## **Data Analysis Procedures**

Survey data were analyzed using descriptive and inferential statistical methods appropriate for the categorical and ordinal nature of most variables. Descriptive statistics, including frequencies, percentages, means, and standard deviations, were calculated for all survey items to identify patterns in preferences and concerns. For scale items, responses were categorized into meaningful groups to facilitate interpretation and comparison, with negative responses defined as scores 1-4, neutral as scores 5-6, and positive as scores 7-10.

Cross-tabulation analyses were conducted to examine relationships between demographic variables and preferences regarding drone hub proximity, noise tolerance, and mitigation strategies. Chi-square tests of independence were performed to identify statistically significant relationships between demographic variables and key preference measures. Chi-square tests were selected as the appropriate statistical method due to the categorical nature of the variables being analyzed and the independence of observations.

For chi-square analyses, expected cell frequencies were examined to ensure they met the minimum requirements for valid testing, with all cells containing expected frequencies greater than five. Statistical significance was established at  $p < .05$ , with  $p$ -values calculated based on the chi-square statistic and corresponding degrees of freedom. Effect sizes were estimated using Cramer's  $V$  to assess the practical significance of statistically significant relationships.

Post-hoc analyses were conducted for significant chi-square results to identify specific patterns of association between variables. These analyses involved examining standardized residuals to determine which categories contributed most to significant overall relationships. Data analysis was conducted using SPSS version 29.0, with additional validation performed using R statistical software to ensure the accuracy of results.

## **Limitations and Validity Considerations**

Several limitations should be considered when interpreting the results of this study. First, the survey relied on self-reported perceptions and preferences, which may differ from actual

reactions to real-world experiences. Research on stated versus revealed preferences suggests that actual behavior may vary from stated intentions, particularly for novel technologies (Gkartzonikas & Gkritza, 2019). However, stated preference methods are widely accepted for policy research when actual exposure is not feasible.

Second, while the sample size was robust (1,023 respondents), there was an overrepresentation of urban residents (76.3%) and holders of bachelor's degrees (88.7%) relative to the general U.S. population. This demographic skew may limit the generalizability of findings to rural areas and populations with lower educational attainment. However, the urban concentration may be appropriate given that drone operations are expected to be most intensive in urban areas.

Third, as drone technology rapidly evolves, public perceptions may change as familiarity increases and technological improvements address current concerns. The survey captured perceptions at a specific point in time and may not accurately reflect how opinions might evolve with increased exposure to drone operations. Longitudinal research would be valuable for tracking how perceptions change over time.

The validity of the survey instrument was supported through pilot testing and comparison with established measures used in transportation research. Content validity was ensured through expert review and alignment with previous research on public acceptance of transportation technologies—consistent patterns of responses across related questions and logical relationships between variables supported construct validity.

## **Results**

### **General Attitudes and Familiarity Patterns**

The survey revealed moderately positive attitudes toward the increasing use of drones for commercial operations. When asked to rate their feelings on a 10-point scale, where one represented very negative feelings and ten represented very positive feelings, 500 respondents (48.9%) indicated positive perceptions, with scores ranging from seven to ten. Another 371 respondents (36.3%) expressed neutral views with scores of five or six, while 152 (14.9%) reported negative attitudes with scores ranging from one to four. These results suggest that while public acceptance is not universal, a substantial base of support exists for commercial drone operations, which could be expanded through appropriate planning and engagement strategies.

Respondents reported varying levels of familiarity with drones and drone noise, which appeared to influence their overall attitudes toward drone operations. On the 10-point familiarity scale, where 1 indicated no familiarity and 10 indicated very high familiarity, 601 respondents (58.7%) considered themselves moderately to highly familiar with drone technology and its associated noise. Additionally, 444 respondents (43.4%) reported frequently encountering drones in their area of work or residence, indicating that public exposure to drone operations is already substantial in many communities.

Analysis revealed significant demographic differences in general attitudes toward commercial drone operations that have important implications for planning and engagement strategies. Female respondents demonstrated markedly more positive attitudes, with 311 of 509 (61.1%) expressing positive views, compared to 189 of 514 male respondents (36.8%). This difference was statistically significant,  $\chi^2(2, N = 1023) = 66.42, p < .001$ , challenging conventional assumptions about gender differences in technology acceptance.

Age was also significantly associated with acceptance levels, with younger respondents showing substantially more positive attitudes compared to older age groups. Among respondents aged 25-29, 213 of 248 (85.9%) expressed positive attitudes toward drone operations. This proportion decreased with age, with 172 of 378 respondents aged 30-34 (45.5%) expressing positive views and only 101 of 359 respondents aged 35-39 (28.1%) showing positive attitudes. This relationship was statistically significant,  $\chi^2(2, N = 1023) = 103.06, p < .001$ , indicating that acceptance may increase over time as younger, more technology-accepting generations become more prevalent.

Residential settings have a significant influence on acceptance levels, with direct implications for land use planning. Suburban residents showed the highest positive attitudes, with 69 of 97 respondents (71.1%) expressing positive views toward drone operations. Urban residents showed moderate acceptance, with 396 of 781 respondents (50.7%) expressing positive attitudes toward the concept. Rural residents showed the lowest acceptance, with only 35 of 145 respondents (24.1%) expressing positive views. This relationship was statistically significant,  $\chi^2(4, N = 1023) = 85.30, p < .001$ , indicating that planning approaches may need to be tailored to different residential contexts.

### **Noise Perception and Tolerance Analysis**

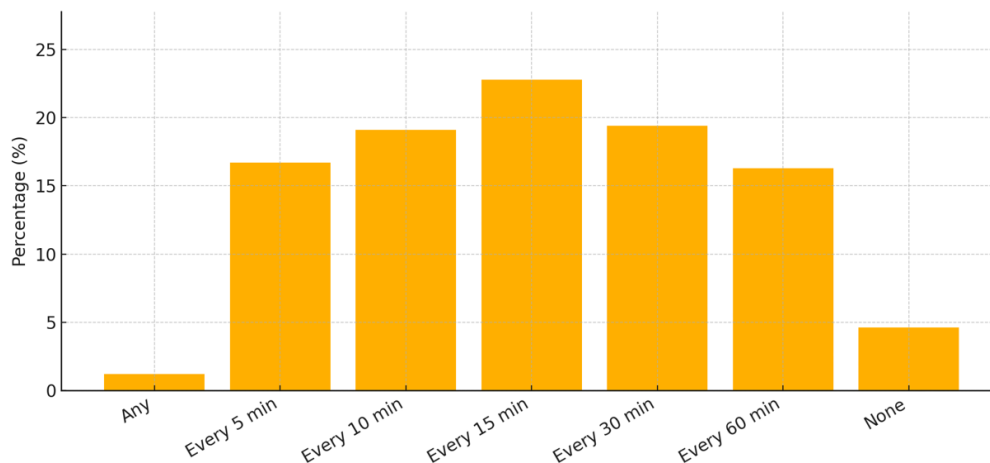
Noise emerged as a significant concern among survey respondents, with clear implications for operational planning and the development of mitigation strategies. When asked to compare drone noise with other urban sounds on a 10-point scale, where one indicated much less annoying and ten indicated much more irritating, 590 respondents (57.7%) rated drone noise as more annoying than other urban sounds, with scores ranging from six to ten. Only 275 respondents (26.9%) considered drone noise less annoying than other urban sounds, with scores from one to four, while 153 (15.0%) rated it as equivalent to other urban sounds, with a score of five. These findings confirm previous research suggesting that the unique acoustic characteristics of drone noise contribute to higher annoyance levels compared to other transportation sounds.

Regarding acceptable noise levels for drone hubs near residences, respondents expressed preferences that varied significantly by residential setting and have direct implications for siting criteria. Among all respondents, 413 (40.4%) indicated they would accept only low background levels of noise comparable to conversation or distant traffic. Another 342 respondents (33.4%) stated that they would accept medium noise levels equivalent to those of adjacent road traffic with passing cars. A smaller group of 205 respondents (20.0%) indicated that they would accept high noise levels similar to those of helicopter flyovers, while 63 respondents (6.2%) stated that no drone noise would be acceptable near their residences.

Noise tolerance varied significantly by residential setting in ways that suggest different regulatory approaches may be appropriate for different community types. Urban residents showed greater tolerance for medium and high noise levels, with 254 of 781 urban respondents (32.5%) accepting medium and 157 (20.1%) accepting high noise levels. In contrast, suburban residents predominantly preferred low noise levels, with 65 of 97 suburban respondents (67.0%) accepting only background noise levels and 23 (23.7%) stating that no drone noise would be acceptable. Rural residents showed a different pattern, with 79 of 145 rural respondents (54.5%) accepting medium noise levels and 48 (33.1%) accepting high noise levels, while none indicated that no drone noise would be acceptable. This variation was statistically significant,  $\chi^2(4, N = 1023) = 85.30, p < .001$ .

The frequency of operations significantly influenced noise tolerance, with implications for operational restrictions and permit conditions. When asked about the frequency at which drone operations would become annoying at their residences, 233 respondents (22.8%) indicated that operations every 15 minutes would be annoying. In contrast, 198 (19.4%) said operations every 30 minutes would be problematic. Another 195 respondents (19.1%) indicated that operations every 10 minutes would be annoying, and 171 (16.7%) said operations every five minutes would be excessive. A smaller group of 167 respondents (16.3%) indicated that even operations once per hour would be annoying, while 47 (4.6%) stated they would not accept any drone operations at all. Only 12 respondents (1.2%) indicated that any frequency would be acceptable, suggesting that operational frequency limits will be necessary to maintain community acceptance.

**Figure 1**  
*Operational Frequency Tolerance*



### Visual Impact and Proximity Preferences

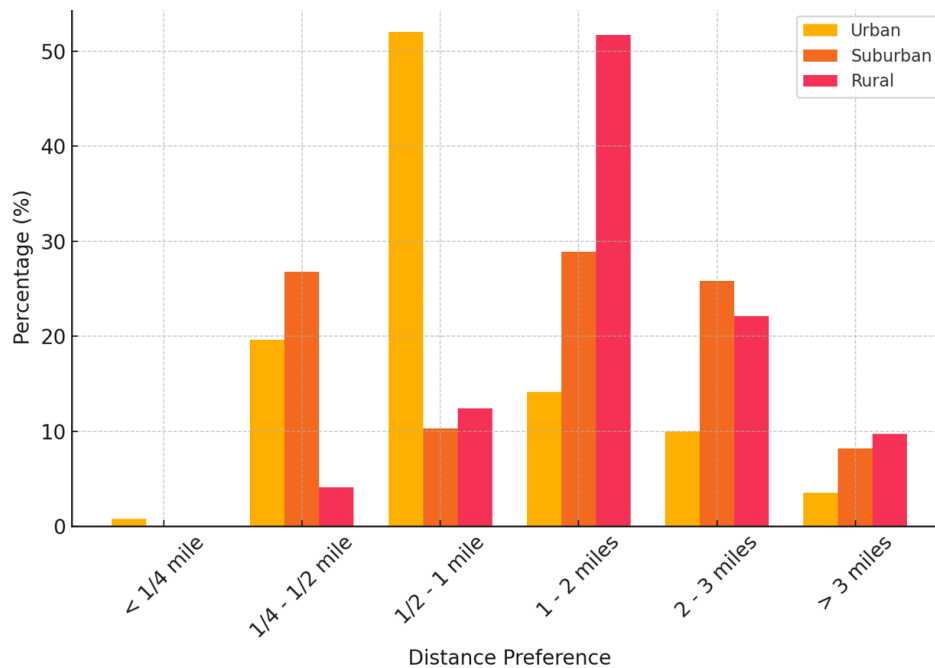
The survey revealed clear preferences regarding acceptable distances between drone hubs and various land uses, providing specific guidance for zoning and setback requirements. For residential areas, the most common preference was for drone hubs to be located one-half mile to one mile away, with 448 respondents (43.8%) selecting this distance range. The second most common preference was for distances of one to two miles, selected by 213 respondents (20.8%). Another 185 respondents (18.1%) indicated they would accept distances of one-quarter mile to

one-half mile, while 86 (8.4%) preferred distances of two to three miles. A smaller group of 78 respondents (7.6%) indicated that they would accept drone hubs within one-quarter mile of their residences, while only 13 (1.3%) preferred distances greater than three miles.

For workplace proximity, respondents generally showed slightly greater acceptance of closer distances compared to residential settings. The most common preference remained one-half mile to one mile, selected by 391 respondents (38.2%). However, there was greater acceptance of closer distances, with 143 respondents (14.0%) accepting distances of one-quarter mile to one-half mile, and 60 (5.9%) accepting distances less than one-quarter mile. Longer distances were also more acceptable for some respondents, with 297 (29.0%) preferring one to two miles and 119 (11.6%) preferring two to three miles.

**Figure 2**

*Distance Preferences by Residential Setting*



Chi-square analysis revealed a statistically significant relationship between residential settings and distance preferences that has important implications for context-sensitive planning approaches. The relationship was highly significant,  $\chi^2(4, N = 1023) = 227.20, p < .001$ , with a large effect size indicating substantial practical significance. Urban residents were more accepting of closer drone hub proximities, with 406 of 781 urban respondents (52.0%) preferring a proximity of one-half mile to one mile, and 153 (19.6%) accepting a proximity of one-quarter mile to one-half mile. These preferences suggest that urban areas can accommodate drone hubs with additional minor setback requirements.

In contrast, rural residents preferred greater distances from drone hubs, with 75 of 145 rural respondents (51.7%) selecting one to two miles as their preferred minimum distance and 32 (22.1%) choosing two to three miles. Notably, no rural respondents indicated they would accept drone hubs less than one-quarter mile from their residences, and only six (4.1%) would accept

distances of one-quarter mile to one-half mile. These preferences suggest that rural areas may require larger buffer zones to maintain community acceptance.

Suburban residents exhibited a more diverse pattern of preferences, falling between those of urban and rural residents. Among suburban respondents, 28 of 97 (28.9%) preferred distances of one to two miles, while 26 (26.8%) would accept distances of one-quarter to one-half mile. Only 10 suburban respondents (10.3%) preferred a distance of one-half mile to one mile, the distance most preferred by urban residents. These patterns suggest that suburban areas may require intermediate setback requirements that strike a balance between urban efficiency and rural sensitivity.

### **Policy Preferences and Mitigation Strategies**

The majority of respondents supported policy restrictions on drone hub locations near sensitive land uses, providing strong justification for protective zoning measures. When asked whether cities should prohibit the siting of drone hubs near safety and noise-sensitive areas such as residential neighborhoods, schools, and daycare facilities, 1,002 respondents (97.9%) answered affirmatively. Only 21 respondents (2.1%) opposed such restrictions. This near-unanimous support suggests that protective zoning restrictions would have broad public backing and could be implemented without significant political controversy.

When asked about their willingness to accept drone impacts in exchange for conveniences like faster deliveries, responses revealed a substantial portion of the public is open to trade-offs if benefits are communicated. Among all respondents, 549 (53.7%) indicated that they would accept some drone impacts for improved services, while 448 (43.8%) stated that they might be willing to do so, depending on the specific circumstances. Only 26 respondents (2.5%) were firmly opposed to any trade-offs. These results suggest that benefit communication should be a key component of drone hub development strategies and that public acceptance could be increased through clear articulation of service improvements.

Respondents identified several measures that would make drone operations more acceptable, guiding mitigation requirements and operational standards. The most supported measure was reducing noise through technological improvements, endorsed by 645 respondents (63.0%). This strong support suggests that noise performance standards should be a priority in drone hub regulation, and that incentives for quieter technologies could effectively increase their adoption.

Limited drone operating hours received support from 626 respondents (61.2%), suggesting that temporal restrictions on operations could be an effective mitigation strategy for addressing concerns. This finding aligns with research showing that time-of-day restrictions are often more acceptable to communities than absolute activity prohibitions. Increasing public awareness and community involvement in drone policy received support from 573 respondents (56.0%), highlighting the importance of transparent engagement processes in drone hub planning and operation.

Restricting drone flight paths away from sensitive areas was supported by 551 respondents (53.9%), indicating that designated drone corridors could be an effective planning tool for managing community impacts while maintaining operational efficiency. Zoning or land use restrictions for drone hub siting received support from 324 respondents (31.7%), suggesting that while protective zoning has support, operational and technological measures may be more important for acceptance.

Notably, 261 respondents (25.5%) indicated that drone operations were acceptable without additional measures, suggesting that a substantial minority of the public views drone technology favorably. However, only 87 respondents (8.5%) stated that nothing would make drone operations more acceptable, indicating that opposition is not entrenched and that appropriate mitigation measures could address most concerns.

**Table 1**  
*Most Supported Mitigation Strategies*

<b>Mitigation Strategy</b>	<b>Support (%)</b>
Noise Reduction Technology	63.0
Limited Operating Hours	61.2
Community Involvement	56.0
Flight Path Restrictions	53.9
Zoning/Land Use Controls	31.7
No Additional Measures Needed	25.5

## **Discussion**

### **Implications for Evidence-Based Drone Hub Siting**

The survey results provide clear quantitative guidance for drone hub siting decisions, informing evidence-based land use policies. The strong preference for minimum distances of one-half mile to one mile from residential areas, expressed by 43.8% of respondents, establishes a data-driven baseline for setback requirements that balances operational efficiency with community acceptance. This finding aligns with acoustic research by Torija et al. (2020), who found that drone noise attenuates significantly beyond 800 meters, reducing community impact to levels comparable with ambient urban sound.

The overwhelming support for prohibiting drone hubs near sensitive areas, expressed by 97.9% of respondents, provides compelling justification for protective zoning measures around schools, hospitals, childcare facilities, and residential neighborhoods. This near-unanimous consensus suggests that such restrictions would face minimal political opposition and could be implemented as standard planning practice. The strength of this preference suggests that attempts to site drone hubs near sensitive areas would likely encounter significant community resistance, regardless of proposed mitigation measures.

The statistically significant variation in distance preferences by residential setting provides empirical support for context-sensitive planning approaches rather than uniform standards. Urban

residents' greater tolerance for closer proximities, with 52.0% accepting distances of one-half mile to one mile, suggests that urban drone hubs could operate with smaller setback requirements while maintaining community acceptance. This finding is significant, given that urban areas typically face greater land-use pressures and higher property values, making large buffer zones economically challenging.

Conversely, rural residents' preference for greater distances, with 51.7% preferring one to two miles, indicates that rural drone hubs may require larger buffer zones to maintain community support. This preference pattern may reflect rural residents' expectations for greater privacy, lower ambient noise levels, and different land use patterns that make larger setbacks more feasible. The absence of any rural respondents accepting distances less than one-quarter mile reinforces the need for substantial separation between drone operations and rural residences.

### **Noise Management and Operational Standards**

The identification of noise as a dominant concern, with 57.7% of respondents rating drone noise as more annoying than other urban sounds, confirms the critical importance of noise management in the planning and operation of drone hubs. This finding is consistent with previous psychoacoustic research by Schäffer et al. (2021), who identified the unique temporal and spectral characteristics of drone noise as contributing factors to higher annoyance levels compared to other transportation sources.

The preference for limiting drone operations to background noise levels near residences, expressed by 40.4% of respondents, provides specific guidance for noise performance standards in different community contexts. This preference suggests that noise regulations should be calibrated to ambient sound levels rather than using absolute decibel limits, allowing for appropriate standards in different urban, suburban, and rural environments. The significant variation in noise tolerance by residential setting further supports this approach, with urban residents showing greater acceptance of medium and high noise levels compared to suburban residents, who predominantly preferred background levels.

The finding that operational frequency significantly influences acceptance, with only 1.2% of respondents accepting unlimited operational frequency, provides essential guidance for permit conditions and operational restrictions. The most commonly acceptable frequency of operations, every 15 minutes, preferred by 22.8% of respondents, suggests that drone hub permits should include maximum hourly operation limits that vary based on proximity to sensitive receptors and time of day. This approach would provide operational flexibility while maintaining community acceptance.

The significant relationship between residential settings and noise tolerance has important implications for developing differentiated noise standards. Urban residents' greater tolerance for medium noise levels (32.5% acceptance) and high noise levels (20.1% acceptance) suggests that urban drone hubs could operate under less restrictive noise standards than those in suburban or rural areas. This differentiation would reflect both the higher ambient noise levels in urban areas and the greater density of development that may require more intensive drone operations.

## **Effective Mitigation Strategies and Technology Requirements**

The strong public support for noise reduction technology, endorsed by 63.0% of respondents, provides clear direction for regulatory requirements and incentive programs. This finding suggests that land use regulations should include performance standards for drone noise emissions, potentially requiring quieter drone models or noise-reducing modifications for operations in areas with high residential density. The preference for technological solutions over operational restrictions indicates that the public is willing to accept drone operations if appropriate technology is employed to minimize impacts.

Research by Intaratep et al. (2016) has shown that modifications to propeller design and shrouding can reduce drone noise by 10-15 decibels without significantly compromising performance. The survey results suggest that such noise reduction technologies should be required for drone hub operations, particularly those closer to residential areas. This approach would allow for more flexible siting while addressing the primary community concern about noise impacts.

The substantial support for limited operating hours, expressed by 61.2% of respondents, indicates that temporal restrictions represent an effective and acceptable mitigation strategy. This finding aligns with research by Torija et al. (2020), showing that community acceptance of drone noise varies significantly by time of day, with evening and nighttime operations generating substantially higher complaint rates. Operational restrictions during sensitive periods could be incorporated into permit conditions, allowing more intensive operations during less sensitive daytime hours.

The support for flight path restrictions, endorsed by 53.9% of respondents, provides empirical justification for establishing designated drone corridors as part of comprehensive land use planning. Research by Pongsakornsathien et al. (2020) demonstrated that well-designed corridor systems could reduce noise exposure to residential areas by up to 40% compared to unrestricted flight patterns. The survey results suggest that such corridors would be publicly acceptable and could effectively manage cumulative impacts from multiple drone operations.

The high level of support for community involvement in drone policy development, expressed by 56.0% of respondents, confirms the importance of transparent engagement processes in gaining and maintaining public acceptance. This finding is consistent with research by Kuzma et al. (2021), who documented significant improvements in public acceptance following robust community engagement programs. The survey results suggest that engagement should be viewed not merely as a procedural requirement but as a substantive strategy for improving policy outcomes and building long-term community support.

## **Demographic Considerations and Targeted Engagement**

The significant differences in acceptance across demographic groups revealed by the chi-square analyses have essential implications for engagement strategies and policy development. The higher acceptance among female respondents, with 61.1% expressing positive attitudes compared to 36.8% for males, challenges conventional assumptions about gender differences in

technology acceptance and suggests that engagement strategies should avoid gender stereotypes that might assume male audiences are more receptive to technology-focused messages.

The strong relationship between age and acceptance, with 85.9% of respondents aged 25-29 showing positive attitudes compared to 28.1% of those aged 35-39, suggests that acceptance may increase over time as younger, more technology-accepting generations become predominant. However, this finding also indicates that current planning approaches should address the concerns of older residents who may be more skeptical of drone operations. Engagement strategies should acknowledge these generational differences and provide information tailored to address the specific concerns of different age groups.

The variation in acceptance by residential settings has direct implications for tailoring engagement approaches to different community contexts. Suburban residents' high acceptance levels (71.1% positive attitudes) suggest that suburban communities may be more receptive to proposals for drone hubs. In comparison, the lower acceptance rate among rural residents (24.1% positive attitudes) suggests that rural engagement efforts may need to focus more heavily on addressing concerns and demonstrating benefits. Urban residents' moderate acceptance levels (50.7% positive attitudes) suggest that urban engagement should focus on optimizing site selection and operational parameters rather than merely building basic acceptance.

The finding that 53.7% of respondents would accept drone impacts in exchange for conveniences like faster deliveries indicates that benefit communication should be a key component of drone hub development strategies. This result suggests that public acceptance could be increased through clear articulation of service improvements, environmental benefits such as reduced vehicle emissions, and economic advantages, including job creation and reduced delivery costs. However, the substantial percentage of respondents (43.8%) who indicated they might be willing to accept trade-offs suggests that acceptance is conditional and depends on the benefits offered and impacts experienced.

## **Policy Framework Development and Implementation**

The survey results provide an empirical foundation for developing comprehensive policy frameworks that strike a balance between innovation and community protection. The strong support for prohibitions near sensitive areas, along with a preference for specific setback distances and operational restrictions, suggests that effective policies should combine exclusionary zoning with performance-based standards that allow for operational flexibility within appropriate parameters.

The significant relationships between demographic variables and preferences suggest that policy frameworks should incorporate flexibility to address diverse community contexts, rather than applying uniform standards across all areas. This approach aligns with broader trends in planning toward context-sensitive design and place-based policies that recognize local variations in needs, preferences, and constraints (Freeman & Freeland, 2022).

The identification of multiple effective mitigation strategies suggests that policy frameworks should offer menu-based approaches, allowing operators to choose among different

mitigation options based on site-specific conditions and community preferences. This flexibility could improve operational efficiency and community acceptance by providing customized solutions that address local concerns while maintaining viable operations.

The temporal dimensions of acceptance, reflected in support for limited operating hours and sensitivity to operational frequency, indicate that policy frameworks should incorporate time-based restrictions and phased implementation approaches. Initial operations could be limited to less sensitive periods and gradually expanded based on community experience and demonstrated compliance with performance standards.

## **Policy Guidelines and Recommendations**

### **Context-Sensitive Setback Requirements**

Based on the survey findings, land use regulations should establish minimum setback requirements between drone hubs and sensitive receptors that reflect the significant variation in community preferences across different residential settings. The regulations should recognize that urban areas, where 52.0% of respondents preferred distances of one-half mile to one mile, can accommodate drone hubs with smaller buffer zones due to higher ambient noise levels, greater development density, and a higher acceptance of technological solutions. Urban drone hubs should be permitted with a minimum setback of one-quarter to one-half mile from residential areas, provided they meet enhanced noise performance standards and incorporate the required technological mitigation measures.

Rural areas, where 51.7% of respondents preferred distances of one to two miles, and no respondents accepted distances less than one-quarter mile, require substantially larger buffer zones to maintain community acceptance. Rural drone hub regulations should establish minimum setbacks of one to two miles from residential areas and sensitive facilities, reflecting the expectations of rural residents for greater privacy, lower ambient noise levels, and more intense concerns about technological intrusion. These larger setbacks are generally more feasible in rural areas due to lower land values and less intensive development patterns.

Suburban areas, which showed intermediate preferences, with 28.9% of respondents preferring one to two miles and 26.8% accepting one-quarter to one-half mile, should be governed by intermediate setback requirements of one-half to one mile. This approach recognizes suburban communities' position between urban and rural contexts, characterized by moderate-density development and expectations for residential quiet that fall between urban and rural standards.

High-frequency drone hub operations, defined as facilities generating more than 20 flights per hour, should be subject to increased setback requirements, regardless of the residential setting. These intensive operations should maintain a minimum of one mile from residential areas to address the cumulative noise impacts and visual intrusion associated with frequent operations. Lower-intensity operations generating fewer than ten flights per hour could operate with reduced setbacks, provided they meet enhanced technological requirements and operational restrictions.

### **Comprehensive Noise Performance Standards**

Since 57.7% of respondents rated drone noise as more annoying than other urban sounds, noise performance standards should be central to drone hub regulation and calibrated to local ambient conditions rather than using uniform decibel limits. Urban drone hubs should meet maximum ambient background sound levels plus 10 decibels at residential property boundaries, recognizing that urban residents have a greater tolerance for moderate noise increases and higher baseline ambient levels.

Suburban drone hubs should meet more stringent standards, with ambient background noise plus 5 decibels at residential boundaries, reflecting suburban residents' strong preference for low noise levels, as 67.0% accept only background levels. Rural drone hubs should meet the most restrictive standards of ambient background plus 3 decibels, acknowledging rural residents' expectations for minimal noise intrusion and typically lower ambient sound levels.

The noise standards should incorporate temporal variations that reflect community preferences for operational restrictions. Daytime operations, between 7:00 AM and 7:00 PM, can operate under standard noise limits. Evening operations, between 7:00 PM and 10:00 PM, should meet reduced limits of 5 decibels below daytime standards. Nighttime operations between 10:00 PM and 7:00 AM should be prohibited within one mile of residential areas, based on the strong support (61.2%) for limited operating hours and research showing increased sensitivity to noise during sleeping hours.

Drone hub operators should be required to conduct quarterly noise monitoring at representative residential locations and provide the public with access to the monitoring data through online dashboards. Operators exceeding noise limits should face progressive enforcement measures, including operational restrictions, required technology upgrades, and potential permit revocation for repeated violations. This monitoring approach ensures ongoing compliance while providing transparency that can help maintain community trust.

### **Operational Frequency and Timing Restrictions**

The survey finding that only 1.2% of respondents found unlimited operational frequency acceptable provides strong justification for establishing maximum operational limits that vary based on proximity to sensitive receptors and time of day. Drone hubs within one-quarter mile of residential areas should be limited to a maximum of four operations per hour during daytime periods, reflecting the need for substantial operational restrictions when facilities are close to residential areas.

Facilities located one-quarter to one-half mile from residential areas should be permitted a maximum of eight operations per hour during daytime periods, while those located one-half to one mile away should be allowed a maximum of twelve operations per hour. Drone hubs more than one mile from residential areas could operate with higher frequency limits determined through case-by-case analysis based on site-specific noise modeling and community input.

Evening operations between 7:00 PM and 10:00 PM should be limited to 50% of daytime operational limits to address increased sensitivity during nighttime quiet periods. Weekend

operations should be subject to the same restrictions as weekday operations. Still, operators should be encouraged further to limit Saturday and Sunday morning operations before 9:00 AM to respect extended sleep periods that are common on weekends.

The operational frequency limits should be calculated on a rolling hourly basis rather than fixed hourly periods to prevent the concentration of operations during specific time windows that could create temporary noise impacts exceeding community tolerance. Operators should maintain detailed flight logs that document compliance with frequency limits and make this information available for regulatory review and public inspection upon request.

### **Technology Requirements and Innovation Incentives**

The strong support for noise reduction technology, expressed by 63.0% of respondents, justifies requiring the best available noise reduction technologies for all drone hub operations. All drones operating from approved hubs should incorporate noise-reducing propeller designs, motor shrouding, or other technologies that achieve at least 10-decibel noise reduction compared to standard configurations. Operators should be required to demonstrate compliance with technology requirements through certified testing and periodic verification.

Remote ID compliance should be mandatory for all drone hub operations to enhance traceability and accountability, building on existing FAA requirements while ensuring local oversight capabilities are in place. All hub-based operations should require Advanced collision avoidance systems to minimize safety risks and address public concerns about operational safety. These systems should meet performance standards exceeding basic FAA requirements and include autonomous emergency landing and obstacle avoidance capabilities.

Drone hub permits should include requirements for progressive technology improvement, with operators required to adopt improved noise reduction technologies as they become commercially available. Regulatory agencies should establish technology assessment programs that evaluate emerging noise reduction innovations and update requirements in response to technological advancements. This approach ensures that the community benefits from ongoing innovation while providing operators with clear expectations for adopting new technologies.

Incentive programs should be established to encourage the adoption of advanced noise reduction technologies beyond minimum requirements. These incentives could include reduced setback requirements for operators employing superior technology, expedited permitting for facilities meeting enhanced technology standards, or fee reductions for operations demonstrating exceptional noise performance. Such programs would accelerate technology adoption while providing regulatory flexibility for operators investing in community benefits.

### **Community Engagement and Transparency Framework**

The support for community involvement expressed by 56.0% of respondents indicates that engagement should be viewed as a substantive requirement rather than a procedural formality. Drone hub proposals should include comprehensive community engagement programs that begin during the initial site selection process and continue throughout the facility's operation. Pre-

application engagement should consist of public information sessions, community surveys to assess local concerns and preferences, and formal opportunities for public input on proposed facility design and operational parameters.

During the permitting process, applicants should be required to demonstrate responsive design changes based on community input and to address specific concerns raised during public engagement. Ongoing engagement during operations should include regular community meetings, accessible complaint resolution procedures, and annual reporting on operational performance and community benefits. This sustained engagement helps maintain community support and provides opportunities to address emerging issues before they become significant problems.

Public access to operational information should be ensured through online dashboards that provide real-time data on flight operations, noise monitoring results, safety performance, and complaint resolution. This transparency helps build community trust while providing accountability mechanisms that promptly address concerns and issues. Regular community advisory meetings should be established to provide ongoing forums for community input and collaborative problem-solving between operators and residents.

Benefit-sharing mechanisms should be developed to ensure communities hosting drone hubs receive tangible benefits from these operations. These mechanisms could include local hiring preferences for drone hub employment, community service applications such as emergency supply delivery or infrastructure inspection, educational partnerships with local schools and universities, or investment in public amenities in affected neighborhoods. Such programs help ensure that drone hubs benefit not only operational efficiency but also community improvements.

### **Implementation Strategy and Adaptive Management**

Given the emerging nature of drone technology and evolving public perceptions, regulatory approaches should incorporate adaptive management principles that allow for policy refinement based on operational experience and changing conditions. Initial drone hub approvals should include sunset provisions that require a comprehensive performance review and reauthorization after 18 to 24 months of operation. These reviews should assess actual noise impacts, community satisfaction, operational compliance, and technology performance to inform decisions regarding permit renewal and potential modifications to operational parameters.

Performance-based regulatory approaches should be prioritized over prescriptive requirements where possible, focusing on measurable outcomes such as noise levels, complaint frequency, safety records, and community satisfaction rather than specific operational procedures. This approach allows operators to innovate while ensuring community protection objectives are met. Regular monitoring and assessment should document actual performance against established standards and provide data for regulatory adjustment as needed.

Regional coordination mechanisms should be established to ensure consistent standards across jurisdictions and prevent regulatory fragmentation, which could complicate operations and reduce the effectiveness of regulatory efforts. Multi-jurisdictional planning frameworks should be developed for metropolitan areas where drone operations may cross municipal boundaries,

ensuring coordinated approaches to airspace management, corridor designation, and cumulative impact assessment.

Pilot programs should be established in volunteer communities to test regulatory approaches and gather empirical data on community impacts and acceptance levels. These programs should include comprehensive monitoring of noise levels, community attitudes, economic impacts, and operational performance to inform broader policy development and implementation. Successful pilot programs can serve as models for wider implementation while building public confidence in regulatory effectiveness.

## **Conclusion**

This comprehensive survey of 1,023 U.S. residents provides robust empirical evidence for developing land use policies and operational guidelines for drone hub siting that balance technological advancements with community acceptance. The research reveals clear patterns in public preferences that can inform evidence-based policy development rather than relying solely on theoretical frameworks or expert opinion. The findings demonstrate that while public acceptance of drone operations is not universal, substantial support exists that can be expanded through appropriate planning, siting, and operational approaches.

The overwhelming consensus, expressed by 97.9% of respondents, supporting prohibitions near sensitive areas establishes a clear foundation for protective zoning measures around schools, hospitals, childcare facilities, and residential neighborhoods. This near-unanimous preference provides compelling justification for exclusionary zoning, which would face minimal political opposition and could be implemented as a standard planning practice. The strength of this consensus indicates that attempts to locate drone hubs near sensitive areas would likely encounter significant community resistance regardless of proposed mitigation measures.

The significant variation in distance preferences by residential setting, confirmed through chi-square analysis with strong statistical significance, provides empirical support for context-sensitive planning approaches rather than uniform standards. Urban residents' greater acceptance of closer proximities suggests that urban drone hubs can operate with smaller setback requirements while maintaining community support, which is particularly important given the pressures on urban land use and the higher property values. Rural residents' clear preference for greater distances indicates that rural areas require larger buffer zones that reflect expectations for privacy and lower ambient noise levels.

The identification of noise as the dominant community concern, with 57.7% of respondents rating drone noise as more annoying than other urban sounds, confirms the critical importance of noise management in policy development. The survey results provide specific guidance for developing noise performance standards calibrated to local ambient conditions and residential settings rather than using uniform limits. The significant variation in noise tolerance across urban, suburban, and rural areas supports differentiated approaches that recognize varying community expectations and acoustic environments.

The strong support for multiple mitigation strategies guides the development of comprehensive policy frameworks that address community concerns while maintaining operational viability. Noise reduction technology received the highest support at 63.0%, followed by limited operating hours at 61.2% and community involvement at 56.0%. These findings suggest that effective policies should combine technological requirements, operational restrictions, and engagement processes rather than relying on single approaches.

The significant demographic differences in acceptance levels revealed through statistical analysis have important implications for engagement strategies and the implementation of policies. The higher acceptance among female respondents and younger age groups challenges conventional assumptions, suggesting that engagement approaches should be carefully designed to address the concerns of different demographic segments. The substantial portion of respondents (53.7%) willing to accept drone impacts in exchange for clear benefits indicates that benefit communication should be central to drone hub development strategies.

### **Contributions to Planning Practice and Policy Development**

This research makes several important contributions to planning practice and policy development for emerging transportation technologies. First, it provides quantitative data on public preferences that can inform evidence-based policy development rather than relying solely on expert opinion or theoretical frameworks. The specific distance preferences, noise tolerance levels, and mitigation strategy rankings provide concrete parameters that can be incorporated into zoning codes, operational permits, and regulatory standards.

Second, the demonstration of significant variation in preferences across demographic groups and residential settings provides empirical support for context-sensitive planning approaches that recognize local differences rather than applying uniform standards. This finding has broader implications for planning practice, extending beyond drone infrastructure, and supports more nuanced approaches to transportation and land use planning that consider community characteristics and preferences.

Third, identifying effective mitigation strategies and their relative levels of public support provides guidance for prioritizing regulatory requirements and allocating resources. The strong preference for technological solutions over operational restrictions suggests that investing in noise reduction technology may be more effective than implementing restrictive zoning in achieving community acceptance.

### **Limitations and Future Research Directions**

While this study provides valuable insights into public preferences regarding drone hub siting, several limitations that suggest future research directions should be acknowledged. The reliance on stated preferences without actual exposure to drone operations may not fully predict reactions to real-world implementations. Longitudinal research tracking how opinions change after the implementation of a drone hub would provide valuable insights into the accuracy of stated preferences versus actual community responses.

The demographic composition of the sample, although substantial in size, showed an overrepresentation of urban residents and college-educated respondents compared to national demographics. Future research should prioritize achieving more representative samples, particularly including greater representation of rural residents and diverse educational backgrounds. Additionally, the concentration of respondents in specific age groups suggests that broader age representation would strengthen the generalizability of findings.

Rapid technological development in drone operations means that public perceptions may evolve as technology improves and familiarity increases. Future research should track how attitudes change as drone operations become more common and technological improvements address current concerns about noise, safety, and privacy. Comparative studies examining communities with and without drone operations could provide insights into how actual exposure influences preferences.

Field experiments examining community responses to different noise levels, operational frequencies, and mitigation measures would provide more precise data for policy development. Such research could test the effectiveness of specific mitigation strategies and refine operational parameters based on measured community responses, rather than relying on stated preferences.

An economic impact analysis examining the benefits of drone hub operations, including job creation, service improvements, cost savings, and environmental benefits, would provide important context for understanding the full implications of these facilities. Research documenting both the costs and benefits would help communities make informed decisions about drone hub proposals and could inform benefit-sharing mechanisms.

## **Implications for Sustainable Transportation Infrastructure Development**

The findings of this research have broader implications for the development of sustainable transportation infrastructure in an era of rapid technological change. The study demonstrates the importance of proactive community engagement and evidence-based policy development in facilitating the adoption of beneficial technologies while protecting community interests. The success of drone infrastructure implementation may serve as a model for other emerging transportation technologies, including autonomous vehicles, urban air mobility, and hyperloop systems.

The research highlights the critical role of noise management in community acceptance of new transportation technologies, suggesting that acoustic considerations should be central to infrastructure planning rather than treated as secondary concerns. The preference for technological solutions over operational restrictions indicates that investment in technology development may be more effective than regulatory limitations in achieving both innovation goals and community acceptance.

The demonstrated importance of context-sensitive approaches suggests that sustainable infrastructure development requires careful attention to local conditions, preferences, and constraints rather than uniform implementation strategies. This finding supports broader trends

toward place-based planning and community-centered development approaches that recognize local variation and prioritize community input in decision-making processes.

The land use guidelines and policy recommendations developed through this research provide a framework for communities to proactively plan for the integration of drone hubs, rather than reactively responding to development proposals. By establishing clear expectations for siting, operations, and community engagement based on empirical evidence of public preferences, these guidelines can facilitate responsible technological advancement while protecting community interests and enhancing quality of life. The successful implementation of these evidence-based approaches may serve as a model for managing other emerging technologies that will continue to transform transportation systems and urban development patterns.

### References

- Bacchini, A., & Cestino, E. (2019). Electric VTOL configurations comparison. *Aerospace*, 6(3), 26. <https://doi.org/10.3390/aerospace6030026>
- Bauranov, A., Parks, J., Jiang, X., Rakas, J., & González, M. C. (2021). Optimizing urban drone delivery networks via distributed computing. *Transportation Research Part C: Emerging Technologies*, 125, 103046. <https://doi.org/10.1016/j.trc.2021.103046>
- Christian, A. W., & Cabell, R. (2017). Initial investigation into the psychoacoustic properties of small unmanned aerial system noise. In *23rd AIAA/CEAS Aeroacoustics Conference* (p. 4051). <https://doi.org/10.2514/6.2017-4051>
- Clothier, R. A., Greer, D. A., Greer, D. G., & Mehta, A. M. (2015). Risk perception and the public acceptance of drones. *Risk Analysis*, 35(6), 1167-1183. <https://doi.org/10.1111/risa.12330>
- Dukowitz, Z. (2022, October 5). Drone noise pollution: How loud are drones? *UAV Coach*. <https://uavcoach.com/drone-noise-pollution/>
- Federal Aviation Administration. (2021). *UAS beyond visual line of sight operations aviation rulemaking committee: Final report*. [https://www.faa.gov/regulations\\_policies/rulemaking/committees/documents/media/UAS\\_BVLOS\\_ARC\\_FINAL\\_REPORT\\_03102022.pdf](https://www.faa.gov/regulations_policies/rulemaking/committees/documents/media/UAS_BVLOS_ARC_FINAL_REPORT_03102022.pdf)
- Federal Aviation Administration. (2023a). *Drone delivery beyond visual line of sight*. [https://www.faa.gov/uas/advanced\\_operations/package\\_delivery\\_drone](https://www.faa.gov/uas/advanced_operations/package_delivery_drone)
- Federal Aviation Administration. (2023b). *UAS by the numbers*. [https://www.faa.gov/uas/resources/by\\_the\\_numbers](https://www.faa.gov/uas/resources/by_the_numbers)
- Federal Aviation Administration. (2024). *Remote identification of drones*. [https://www.faa.gov/uas/getting\\_started/remote\\_id](https://www.faa.gov/uas/getting_started/remote_id)

- Freeman, P. K., & Freeland, R. S. (2022). Integrating drones into local government: Policy considerations and frameworks for urban areas. *Journal of Urban Technology*, 29(1), 89-107. <https://doi.org/10.1080/10630732.2021.1982032>
- Gkartzonikas, C., & Gkritza, K. (2019). What have we learned? A review of stated preference and choice studies on autonomous vehicles. *Transportation Research Part C: Emerging Technologies*, 98, 323-337. <https://doi.org/10.1016/j.trc.2018.12.003>
- Goldman Sachs. (2020). *Drones: Reporting for work*. Goldman Sachs Global Investment Research. <https://www.goldmansachs.com/insights/technology-driving-innovation/drones/>
- Intaratep, N., Alexander, W. N., Devenport, W. J., Grace, S. M., & Dropkin, A. (2016). Experimental study of quadcopter acoustics and performance at static thrust conditions. In *22nd AIAA/CEAS Aeroacoustics Conference* (p. 2873). <https://doi.org/10.2514/6.2016-2873>
- Ison, D. (2023). Analysis of noise distributions at heliports and vertiports: A guide for site selection and land use planning. *Journal of Air Transport Management*. <https://doi.org/10.3926/jairm.403>
- Kopardekar, P., Rios, J., Prevot, T., Johnson, M., Jung, J., & Robinson, J. E. (2016). Unmanned aircraft system traffic management (UTM) concept of operations. In *16th AIAA Aviation Technology, Integration, and Operations Conference* (p. 3292). <https://doi.org/10.2514/6.2016-3292>
- Kuzma, J., Ahomaa, L., Wollmann, N., & Hatzakis, T. (2021). Public perceptions and attitudes toward urban drone use: A cross-national study. *Technology in Society*, 66, 101687. <https://doi.org/10.1016/j.techsoc.2021.101687>
- Lidynia, C., Philipsen, R., & Ziefle, M. (2017). Droning on about drones—acceptance of and perceived barriers to drones in civil usage contexts. In *Advances in Human Factors in Robots and Unmanned Systems* (pp. 317-329). Springer. [https://doi.org/10.1007/978-3-319-41959-6\\_26](https://doi.org/10.1007/978-3-319-41959-6_26)
- McKinsey & Company. (2020). *Commercial drones are here: The future of unmanned aerial systems*. McKinsey Global Institute. <https://www.mckinsey.com/industries/travel-logistics-and-infrastructure/our-insights/commercial-drones-are-here-the-future-of-unmanned-aerial-systems>
- Merkert, R., & Bushell, J. (2020). Managing the drone revolution: A systematic literature review into the current use of airborne drones and future strategic directions for their effective control. *Journal of Air Transport Management*, 89, 101929. <https://doi.org/10.1016/j.jairtraman.2020.101929>

- Pauner, C., Kamara, I., & Viguri, J. (2018). Drones, privacy,, and data protection: Regulatory responses in the EU and Spain. *Computer Law & Security Review*, 34(6), 1328-1342. <https://doi.org/10.1016/j.clsr.2018.09.006>
- Pongsakornsathien, N., Bijjahalli, S., Gardi, A., Symons, A., Xi, Y., Sabatini, R., & Kistan, T. (2020). Performance assessment of drone detection techniques for airport environments in 3D using ML and MCDM methods. *Transportation Research Part C: Emerging Technologies*, 119, 102756. <https://doi.org/10.1016/j.trc.2020.102756>
- Rao, B., Gopi, A. G., & Maione, R. (2016). The societal impact of commercial drones. *Technology in Society*, 45, 83-90. <https://doi.org/10.1016/j.techsoc.2016.02.009>
- Rice, S., Winter, S. R., Mehta, R., & Ragbir, N. K. (2018). What factors predict the type of person who is willing to fly in an autonomous commercial airplane? *Journal of Air Transport Management*, 75, 131-138. <https://doi.org/10.1016/j.jairtraman.2018.12.002>
- Rothstein, M. A. (2022). Drones and private property rights: The need for clear drone policies. *Real Estate Law Journal*, 50(3), 234-251.
- Schäffer, B., Pieren, R., Heutschi, K., Wunderli, J. M., & Becker, S. (2021). Drone noise emission characteristics and noise effects on humans—A systematic review. *International Journal of Environmental Research and Public Health*, 18(11), 5940. <https://doi.org/10.3390/ijerph18115940>
- Torija, A. J., Li, Z., & Self, R. H. (2020). Effects of a hovering unmanned aerial vehicle on urban soundscapes perception. *Transportation Research Part D: Transport and Environment*, 78, 102195. <https://doi.org/10.1016/j.trd.2019.11.024>
- Torija, A. J., Self, R. H., & Lawrence, J. L. (2019). Psychoacoustic characterization of a small fixed-pitch quadcopter. *The Journal of the Acoustical Society of America*, 146(4), 3291-3291. <https://doi.org/10.1121/1.5130797>
- Wang, Y., Xia, H., Yao, Y., & Huang, Y. (2021). Public acceptance of drone food delivery services: Evidence from China. *Journal of Cleaner Production*, 307, 127223. <https://doi.org/10.1016/j.jclepro.2021.127223>
- Yoo, W., Yu, E., & Jung, J. (2018). Drone delivery: Factors affecting the public's attitude and intention to adopt. *Telematics and Informatics*, 35(6), 1687-1700. <https://doi.org/10.1016/j.tele.2018.04.014>